

City of Milpitas

Agenda

Veterans Commission Meeting

Wednesday, August 5, 2015
City Hall Committee Conference Room
455 E. Calaveras Blvd.
5:30pm

- I. Call to Order**
- II. Pledge of Allegiance**
- III. Roll Call**
- IV. Seating of Alternates**
- V. Approval of Agenda: August 5, 2015**
- VI. Approval of Minutes: June 3, 2015**
- VII. Public Forum**

Members of the audience are invited to address the Commission on any subject not on tonight's agenda. Speakers must supply their name and address for the record and limit their comments to three minutes. Commissioners cannot respond to issues brought forward, but may request that the matter be placed on the agenda of a future meeting.
- VIII. Announcements/Correspondence**
 - 1. Flags in Medians
- IX. Old Business**
 - 1. Veterans Car Show**

Background: The Veterans Commission hosts an annual Car Show in October of each year. Proceeds from the show are donated to local veteran charity organizations. This item is a standing item on the agenda to handle aspects of planning for the event. An event timeline review is available in the Commission's packet and guidance.

Recommendation: Review action items for July and August and set dates for special meetings in August, September and October.
 - 2. Veteran Commission Membership Advertisement**

Background: At the April 1, 2015 Veterans Commission meeting the Commission discussed two mailings to generate Veteran List membership and awareness of the Veterans Commission and programs. The Commission was specifically interested in utilizing outreach available through the Water bills. The cost to advertise on the front of the Water Bill envelope is approximately \$400. The cost of a ¼ page ad in the Milpitas Post is approximately \$280.

Recommendation: Review costs and approve an annual Marketing Budget for the Commission.

X. New Business

1. “Home First” Presentation

Background: Formerly known as EHC LifeBuilders, HomeFirst has been serving the homeless in Santa Clara County for 35 years. Services are currently available for veterans who are homeless or at-risk of homelessness through our Supportive Services for Veteran Families (SSVF) Program and Veterans Enhanced Shelter Program (VESP). Program support includes 90-day emergency shelter, intensive case management, and support in securing and maintaining permanent housing, employment, and benefits.

Recommendation: Receive presentation.

2. Honor and Remember Flag

Background: Clement Roberts, Ambassador-Honor and Remember, contacted Councilmember Giordano and staff to see if the City of Milpitas and the Veterans Commission would support the idea of flying and endorsing the Honor and Remember Flag.

Recommendation: Receive report and vote to support the Honor and Remember flag by having literature on the Veterans Commission information table at events as a resource for veterans and their families.

XI. Liaison Reports

1. City Council
2. Staff Report

XII. Future Agenda Items

Veterans Day Ceremony 2016
Memorial Day Ceremony 2016
Flag Challenge

XIII. Adjournment

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Government’s duty is to serve the public, reaching its decisions in full view of the public. Commissions, boards, councils and other agencies of the City exist to conduct the people’s business.

This ordinance assures that deliberations are conducted before the people and the City operations are open to the people’s review.

Materials related to an item on this agenda submitted to the [Veterans Commission] after initial distribution of the agenda packet are available for public inspection at the [Milpitas Community Center] Milpitas City Hall, 455 E. Calaveras Blvd., Milpitas during normal business hours.

For more information on your rights under the Open Government Ordinance or to report a violation of the ordinance, contact the City Attorney’s office at Milpitas City Hall,
455 E. Calaveras Blvd, Milpitas, CA 95035
Phone : 408-586-3040

The Open Government Ordinance is codified in the Milpitas Municipal Code as Title I Chapter 310 and is available online at the City’s website www.ci.milpitas.ca.gov by selecting from Online Services the link to Milpitas Municipal Code link.